

Ultra broadband the dutch perspective

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The Dutch broadband landscape

- Network rollout – Cable & DSL
 - almost 100% ADSL coverage, of which 65% ADSL2+
 - more than 95% Cable coverage
- Broadband penetration – almost every internet user
 - 78% of households use broadband service
- FttH – new entrance in the broadband arena
 - approx. 2% of households

Broadband development some historic perspective

Copper network

- 2000 Introduction of ADSL (1Mb)
- 2003 Start of DVB-T*
- 2004
- 2005 Introduction ADSL2+ (20Mb)
Introduction IPTV
Introduction FttH (Reggefiber)
VoIP (on DSL)
DVB-T* (KPN)
- 2008 Pilot VDSL2 (30 Mb)
FttH (KPN)

Cable network

- Introduction Docsis (512 kb)
- Digital TV (on cable)
- VoIP (on cable)
- Introduction Docsis 3.0 (120 Mb)

* *Wireless digital TV service*



Convergence of networks

- Networks migrate towards multi-service networks
–(interactive) TV, Telephony, Internet-Access
- Copper-access is limited in its capacity to deliver ultrabroadband services (e.g. HDTV, ...)
- Fibre-access and Cable (coax-access) are capable of delivering these ultrabroadband services

Ultra-broadband is available in NL

- Fibre to the Home (FttH)- Point-to-Point Ethernet
 - No limit to speed
- Cable (Docsis 3.0) + Digital TV
 - Broadband Internet: 120 Mb
- But.....not yet on large scale
- Question: what will boost large scale roll-out of ultra broadband?
 - Demand or competition?
 - Or both?

Competition and innovation

- Competition has always drove innovation and investments in high broadband services in NL
 - Via open access model on copper network (ULL)
in combination with
 - competition on cable network services
- Large penetration of broadband access will lead to more broadband application and services (in the value chain)
- Finally broadband becomes a basic need for most customers and legacy networks (lower speeds) will not be interesting for most customers.
- Technology innovations lead to continuously increasing the broadband capacity.
- No winner takes it all scenario, but there seems more focus on FttH (than on FttC) to replace ULL-based services.
- Continuously investments in NGN are crucial for competition-scenario.

OPTA's approach on NGN investments

- Regulate Passive Fibre Access (ODF Access), and no regulation for WBA (over fibre)
- Create longer term certainty about tariff regulation
 - Considering “Policy Rules for NGN Access tariff regulation”
- Create possibilities for current infra-investors to transfer towards fibre-based services
 - Transition arrangement ULL
 - Cable resale option

Conclusions

- Network competition (with open access) is best case scenario for innovation and investments in ultrabroadband services
- Cable and Fibre Access networks seems to become the new competing access networks
- Continuously investments in NGN are crucial
- The challenge for regulators is to stimulate investments in (ultra broadband - NGN) infrastructure but also preserve the existing network competition with open access.